

Be Part of The All-New, Innovative And Intensive Industry-Wide Hoof-Care Conference



This no holds barred, one-of-a-kind educational event features non-stop focused hoof-care learning that zeroes in on your most pressing hoof-care needs.

No shoeing contests, no live shoeing, no promoting of any single shoeing technique, no shoeing gimmicks, no political agendas.

Instead, you just get 100% hoof-care learning in 47 innovative sessions delivering exactly what you told us you expect from in this conference hosted by *American Farriers Journal*.

.....
"Finally, a totally unbiased footcare conference that will serve the needs of the entire industry..."

.....
—T.J. Jones, Boynton, Beach, Fla.
.....

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In 4 Days of Non-Stop 100% Hoof-Care Learning, There's Plenty To Learn, Plenty To See, Plenty To Do As You...

1. CHOOSE from 47 1/2 hours of non-stop "Shoeing Knowledge Is Power" learning for the entire hoof-care community. (See Page 2).
2. PICK from the latest "how-to" shoeing ideas from 12 Hoof-Care Classrooms.
3. CONCENTRATE on finding solid answers to your most pressing questions in 47 sessions that examine your most critical needs.
4. ABSORB the latest hoof-care thinking from 43 outstanding Summit speakers from the U.S., Canada and Europe.
5. CAPTURE the latest in-depth hoof-care thinking and theories from 23 speakers during 7 general sessions.
6. FIND new ways to solve your specific footcare worries during 24 "face-to-face" Hoof-Care Roundtables that feature plenty of time-tested, practical ideas.
7. TAP the expertise of the hoof-care industry's leading innovators with non-stop networking over 4 days.
8. ATTEND a conference that's fully guaranteed to boost your hoof-care skills, knowledge and income. (See Page 5).
9. LEARN the good, bad and ugly in avoiding costly time- and \$\$\$-wasting mistakes that have already been made by others.

First Annual International Hoof-Care Summit, February 4 to 7, 2004

Cincinnati Convention Center and the Cincinnati Hilton Hotel, Cincinnati, Ohio

10. SEE the latest farrier products from suppliers during 6 hours of cutting-edge trade show exhibit sessions.
11. SAVE \$54 by registering for the conference before January 5. (See Page 11).
12. BRING along members of your staff and family to soak up even more hoof-care learning.
13. MAKE the best possible use of your time with nothing to detract from the 100% non-stop learning you said you wanted.
14. TAKE home \$100.85 of valuable **FREE** hoof-care reports you won't get anywhere else. (see Page 10).
15. ENJOY great hotel rates at Cincinnati's #1 rated hotel. (See Page 11).
16. RECEIVE 4 days of intensive hoof-care learning for less than the dollars earned from a morning's footcare work.
17. EARN valuable continuing education credits. (See Page 12).
18. ENJOY Cincinnati — an affordable and central location that's within easy driving distance of more farriers and equine vets than any other U.S. city, with an international airport to boot!
19. BE part of history by participating in this first-ever event where adopting just one solid hoof-care idea will more than pay for the cost of attending.
20. HEAD home with hundreds of new and exciting hoof-care strategies, skills, tricks, tips, techniques and secrets you'll put to immediate use.

YOU TOLD US WHAT YOU WANTED FOR TOPICS.

WE LISTENED.

WE'RE DELIVERING.

See You Soon In Cincinnati!

Find Exciting, Cutting-Edge Hoof-Care Solutions In 4 Days Of Non-Stop Learning!

To help you get better results out of your footcare business in 2004, we've lined up 43 of the best farriers, equine veterinarians and hoof-care researchers in the U.S., Europe and Canada to share their expertise in solving your most critical concerns.

FOR THE FIRST TIME EVER, a hoof-care conference will zero in on what footcare professionals say they want and need in the way of continuing education. Featuring a "Shoeing Knowledge Is Power!" theme, the first annual International Hoof-Care Summit in Cincinnati, Ohio, on February 4 to 7, 2004, differs from any educational event you've ever attended!

You Asked For It. Now, We're Delivering! Based on what farriers and equine veterinarians told us they need, we've produced 47 1/2 hours of non-stop learning spread over 4 days. The result is an intensive look at hundreds of critical footcare topics by 43 outstanding farriers, equine veterinarians and biomechanic researchers who will deliver valuable tips, tricks and techniques that you'll put to immediate use in your footcare work.

This 4-day conference includes 7 general sessions, 12 Hoof-Care Classrooms, 24 Hoof-Care Roundtables and 6 hours of uninterrupted trade show time to evaluate all the new equine-related products. Attending will help you expand your knowledge while becoming much more accurate and efficient in your hoof-care work.

SHOEING KNOWLEDGE IS POWER!

With this International Hoof-Care Summit theme and 47 1/2 hours of non-stop learning, bring others from your area to soak up all the knowledge available in 47 sessions.

Since it will be impossible for one person to take in all the learning experiences, bring apprentices, farriers, vets, vet technicians, trainers and owners from your area for more powerful footcare continuing education and learning from these speakers.

EQUINE VETERINARIANS AND RESEARCHERS...

- | | |
|-------------------|-----------------|
| ✕ Robert Hunt | ✕ Andy Parks |
| ✕ Al Kane | ✕ Rich Redding |
| ✕ Scott Morrison | ✕ Jeff Thomason |
| ✕ Stephen O'Grady | |

FARRIERS AND BUSINESS OWNERS...

- | | | |
|-------------------|----------------------|--------------------|
| ✕ Nate Allen | ✕ David Ferguson | ✕ Jeff Ridley |
| ✕ Dan Bradley | ✕ Kevin Keeler | ✕ Mike Savoldi |
| ✕ Fred Cleveland | ✕ Walt Koepisch, Jr. | ✕ Julie Schwalm |
| ✕ Tom Curl | ✕ T.J. Jones | ✕ John Sligh |
| ✕ Mike DeLeonardo | ✕ Scott Kimbel | ✕ Baron Tayler |
| ✕ Jim Ferrie | ✕ Buck McColl | ✕ Danny Ward |
| ✕ Lee Green | ✕ Ian McKinlay | ✕ Eddie Watson |
| ✕ Marshall Iles | ✕ Bob Peacock | ✕ Mike Wildenstein |

WEDNESDAY, FEBRUARY 4

1:00 to 8:30 p.m. "Registration Time."

Pick up conference materials including 3 FREE highly valuable in-depth shoeing reports valued at \$100.85. (See Page 10).

7:00 to 7:45 p.m.

"8 Top-Notch Hoof-Care Roundtables."

As a conference "bonus," you'll pick up practical, field-tested answers to your most pressing footcare concerns from attendees facing similar problems. Select a particular topic from 8 Hoof-Care Roundtables to discuss in these 45-minute "face-to-face" sessions. These interactive roundtables — in which everyone discusses problems and contributes ideas — will deliver plenty of highly practical information. In fact, these Hoof-Care Roundtables could be your most valuable conference learning experience!

1. Effectively Applying Hoof Support (Including Styrofoam With Laminitis).
2. What To Do With Mismatched Feet.
3. Is It Thrush? Or Canker?
4. Working Safely While Not Bustin' Bones And Backs.
5. Traction Devices: What Works, What Doesn't?
6. The When, Where And How Of Hoof Dressings, Sealers And Ointments.
7. Tackling Long Toe, Underrun Heel Concerns.
8. Selecting And Maintaining Your Farrier Tools.

7:45 to 8:30 p.m. "8 More Highly Intensive Hoof-Care Roundtables."

Pick from among:

9. Proven Strategies For Treating And Preventing Critical P3 Concerns.
10. When, Where And How To Use Heart Bars And Egg Bars.
11. Time-Tested Solutions For The Club-Footed Horse.
12. The Business Side Of Horseshoeing, Extinguishing Shoeing Burnout And Finding A Way To Retire.
13. Comparing Your Hospital-Plate Options.
14. Building The Perfect Shoeing Rig.
15. Tackling Breakover Concerns With Toe-In And Toe-Out Situations.
16. Acrylic Hoof Repair Made Easy.

4 Days Of Intensive Hoof-Care Learning...

MAKE SUMMIT ATTENDANCE PAY OFF BIG TIME!

Here's what farriers indicate is the value of attending one or more shoeing conferences, such as the International Hoof-Care Summit, each year.

§ Full-time farriers who attend one or more shoeing conferences each year have an average annual gross income that is **\$7,913.83 higher** than full-time farriers who don't attend any conferences.

§ Part-time farriers who attend one or more shoeing conferences each year have an average annual gross income that is **\$8,082.63 higher** than part-time farriers who don't attend any conferences.

—2002 American Farriers Journal Business Practices Survey

THURSDAY, FEBRUARY 5

8:00 a.m. to 5:00 p.m. "Registration Time."

8:00 to 8:10 a.m.

"Expanding Your Hoof-Care Toolbox."

At the official conference opening, pick up solid details on how you can take home over 370 hoof-care ideas from 4 days of non-stop, fast-paced hoof-care learning. Find out from *American Farriers Journal*/Editor/Publisher Frank Lessiter how to get the most out of the 47 1/2 hours of hoof-care learning while picking up hundreds of extremely valuable hoof-care ideas.

8:10 to 9:00 a.m.

"It All Starts With Trimming The Feet."

While proper trimming makes up as much as 90% of the typical shoeing job, few people ever talk about it. But that's all changed as leadoff speaker David Ferguson takes you along on an in-depth look at trimming options. One of only two American Farrier's Association members to hold the therapeutic certification endorsement, the Cambridge, Md., shoer will share his thoughts on what works and doesn't work in trimming.

"I like the fact that you are holding the Summit in Cincinnati year after year without any politics and shoeing contests, while concentrating 100% on expanding shoeing education..."

—Chris Gregory,
Heartland Horseshoeing School, Lamar, Mo.

He'll look at the good and the bad of the traditional trim, high performance trim, natural trim, four-point trim, barefoot movement trim, AFA certification trim, universal sole thickness trim and other trims that may be brand new to you. Ferguson will also analyze the controversial idea of trimming to a specific angle, show you how to utilize reference points on the hoof in your trimming work and look at ideas such as how Duckett's Dot affects trimming.

9:00 to 9:50 a.m. "The Burney Chapman Memorial News Hour."

In a special tribute to legendary Burney Chapman, this fast-paced session is dedicated to the importance that the late Texas farrier placed on continuing education and his in-depth work on laminitis and other critical shoeing subjects.

In the spirit of Chapman, a number of scientific, professional and business management topics related to footcare will be condensed into a thought-provoking and highly informative presentation by:

✕ **Al Kane**, an equine veterinarian with the Centers for Epidemiology and Animal Health within the U.S. Department of Agriculture at Fort Collins, Colo.

✕ **Nate Allen**, a veteran farrier and instructor at the farrier school at Mesalands Community College in Tucumcari, N.M.

Their footcare review will span a range of interests for both the farrier and equine veterinarian, including a look at how several troublesome equine diseases could impact your footcare work.

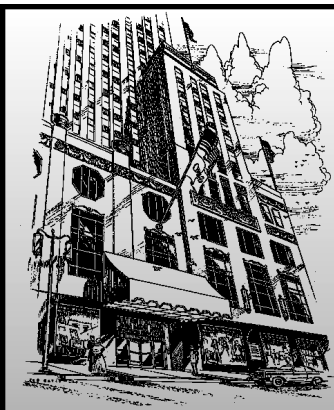
9:50 to 10:00 a.m. "Quick Break And Networking Among Attendees."

Here's your chance for some quick relaxation.

YOU'RE IN FOR A SPECIAL TREAT AT THIS UNIQUE HOTEL

When an entire hotel is known around the world as a famous work of art, you know you're going to be treated royally and really enjoy your visit. That's certainly the case with the Cincinnati Hilton in downtown Cincinnati where attendees for the first annual International Hoof-Care Summit will be staying.

Opened in 1931, this completely restored 29-story hotel offers 619 spacious and elegant guest rooms. Listed as a National Historic landmark by the U.S. Department of the Interior, this Art Deco masterpiece is only a block away from the Cincinnati Convention Center. Heated skywalks connect to many outstanding stores, restaurants and attractions. Summit attendees will enjoy an outstanding room rate of only \$84 per night.



10:00 to 10:40 a.m. "Tackling Quarter Cracks."

Ian McKinlay specializes in handling quarter cracks and gluing on shoes at Belmont Park and Aqueduct tracks in the New York City area. About 4 years ago, Vero Beach, Fla., farrier Tom Curl teamed up with McKinlay to develop new hoof repair strategies.

Using a powerful video developed especially for this Summit, these farriers will walk you step-by-step through the best methods for patching cracks, bumping walls and heels and handling hoof wall repairs. In addition, they'll introduce a new way to glue on shoes.

They will help you fully understand a technique that's been used successfully to repair quarter cracks and wall separations since the mid 1960s. Used by these "patch-and-glue men" on thousands of hooves, you'll learn how to do a much better job of making all-important judgment calls with this type of repair work.

McKinlay and Curl will also demonstrate how using a rubber strip with glue-on shoes can benefit many poor-footed horses. As a bonus, detailed before and after video footage shows you how to use acupuncture to pick up foot lameness concerns when using glue-on shoes.

10:40 to 11:10 a.m.

"Make Quality Hoof-Care Decisions...

30 Powerful Footcare Ideas In 30 Minutes."

In this idea-a-minute presentation, four veterans share 30 unique ideas to help you produce higher quality hoof-care work for your clients while better managing your business. These are outstanding ideas you can further discuss over the next 3 days while networking with the panelists.

✘ **Marshall Iles** of Calgary, Alberta, shoes high-performance hunters, jumpers and dressage horses and is chairman of the World Championship Blacksmiths' Competition committee for the Calgary Stampede. He'll share ideas on the importance of expanding your forging and shoeing skills.

✘ **Kevin Keeler** is a veteran farrier from Star, Idaho, who'll reveal field-tested ideas for taking proper care of farriers and vets alike while avoiding serious career-ending injuries when working on the equine foot.

✘ **Mike DeLeonardo** runs a multi-farrier business in Salinas, Calif. If you're thinking of adding another shoer, an apprentice or vet to your business, don't miss his thoughts on how to make it work.

✘ **Danny Ward** is an expert clinician and shoeing instructor who stresses the basics of footcare. The operator of the Danny Ward Horseshoeing School at Martinsville, Va., shares the best of his back to basics tips that you can turn into extra profits in 2004.

11:10 to 11:45 a.m.

"White Line Disease —
The Controversy Continues."

Stephen O'Grady says a working definition for white line disease is that it is a term describing a kertainolytic process that is ultimately characterized by structural damage and separation involving the inner hoof wall. The farrier and equine veterinarian from The Plains, Va.,

says this separation or hoof-wall defect is then invaded by keratinophilic and destructive bacteria or fungal agents. In this session, he'll explain how the disease process occurs secondarily to a primary hoof problem such as chronic laminitis, hoof-capsule distortion, hoof imbalance or any other condition that causes a hoof wall defect or separation.

While O'Grady says there are many theories as to what causes white line disease, he maintains that none of them have been proven. During this session, he'll outline the latest thinking in thorough hoof wall debridement along with numerous other treatment and management regimens that have been proposed. O'Grady will also report on the findings from a long-term clinical trial involving over 50 cases of extensive white line disease.

11:45 a.m. to 12:15 p.m. "Working Lunch."

Buy a sandwich, some chips and a drink in the meeting room area and head to the next Hoof-Care Roundtable session for a working lunch.

12:15 to 1:00 p.m. "8 More Extremely Valuable Hoof-Care Roundtables."

Pick from among:

17. **Is It Laminitis? Founder? Or Just Foot Bruising?**
18. **What's The Best Trim – Natural Balance, 4-Point, Natural Trim, Barefoot, Traditional Or Some Other Trimming Style?**
19. **The What And When Of Effective Frog Support.**
20. **The Farrier And Vet: Building Stronger Relationships.**
21. **Pros, Cons Of Using Apprentices And Running A Multi-Farrier Business.**
22. **The What, When And Where Of White Line Disease Treatments.**
23. **Preventing And Treating Hoof Cracks.**
24. **What's Working With Computerized Recordkeeping For Farriers And Vets?**

1:10 to 2:00 p.m. "Advances In Laminitis Treatment And Managing The Laminitic Hoof."

A farrier turned veterinarian, Dr. Robert Hunt is a renowned equine surgeon with Hagyard, Davidson and McGee in Lexington, Ky., where foot disorders make up a considerable portion of his work. He'll share the latest scientific and practical thinking on the diagnosis, management and prevention of laminitis and explain how the handling of laminitic horses determines whether these animals ever return to full soundness.

Hunt says knowledge about the pathophysiological, medical and surgical treatment of laminitic conditions has expanded significantly in recent years — and he shares these valuable ideas during this session. Along with a quick review on the pathogenesis of acute and chronic laminitis as it relates to the physical alterations of the feet, he'll discuss the biomechanics that are involved in coffin bone displacement.

You'll also learn many new trimming and shoeing techniques that you can use effectively with laminitic horses.

2:10 to 3:00 p.m. "4 Highly Powerful Hoof-Care Classrooms."

Select one of 4 Hoof-Care Classrooms to attend for more in-depth learning on a topic of special importance to you.

**Hoof-Care Classroom #101 ...
"The What, When And Why Of Bar Shoes."**

Jim Ferrie will analyze every bar shoe style, including some you've never thought of using. The veteran farrier, specializing in therapeutic shoeing work at Newmilns, Scotland, and a fellow Of The Worshipful Company Of Farriers, will discuss the function, application and use of each bar shoe style. You'll gain a new understanding of how to use bar shoes in situations ranging from the very basic to the extremely complicated.

**Hoof-Care Classroom #102 ...
"Effective Footcare With Foals."**

Three speakers with considerable experience in dealing with foot concerns in foals will highlight this session.


1. "EFFECTIVE FOAL FOOTCARE STARTS WITH TRIMMING." Scott Kimbel built a business around trimming Thoroughbred foals. He handles the trimming work on the young horses at Gainsborough Farms and Shadwell Farms, two of the largest Thoroughbred farms in the Lexington, Ky., area.

The trimming philosophy of the Frankfort, Ky., shoer is not to remove too much hoof from foals. Instead, he trims to point the foal's foot in the right direction while letting nature take its course.

2. "DEALING WITH ANGULAR LIMB DEFORMITIES IN FOALS." Renowned equine surgeon, Robert Hunt of Hagyard, Davidson and McGee in Lexington, Ky., shares the essentials of dealing with troublesome angular deformities, outlines possible treatments and shows you why it's important to make corrections at an early age.

SATISFACTION FULLY GUARANTEED!!!

If this innovative and intense hoof-care conference isn't everything that we promise, write me and I'll send you a full 100% refund. Take up to 7 months to decide so you can watch this learning experience reap its full benefit. Picking up just one valuable tip or technique makes attending very worthwhile and doing so shouldn't be any problem.



For nearly 30 years, hoof-care professionals have trusted *American Farriers Journal* to deliver unbiased hoof-care information, and this event is another way for us to help you continue your hoof-care education. Our unsurpassed guarantee should convince you that we're worthy of your trust and attendance at the International Hoof-Care Summit.

Frank Desitter

"Your idea of asking shoers and vets what they want is brilliant, because they are sick of being preached at..."

—Ada Gates, Harry Patton Horseshoeing Supplies, Monrovia, Calif.

3. "HANDLING FLEXURAL DEFORMITIES IN FOALS." Equine veterinarian Stephen O'Grady defines a flexure deformity as a shortening of the musculotendinous unit that results in hyperflexion of a given anatomic region of the limb. The Plains, Va., equine veterinarian finds the distal interphalangeal joint is most often involved and can often lead to a club foot conformation. He'll outline why flexure deformities have been incorrectly referred to as contracted tendons and explain why many proposed causes still remain speculative.

O'Grady will explain why therapy is most successful when there's an understanding of the mechanics of the foot. He'll outline treatment strategies of surgery and/or therapeutic shoeing. You'll learn why recognizing and treating this condition in young foals is most effective and will prevent a club-foot problem in adult life.

**Hoof-Care Classroom #103 ...
"Work Smarter, Not Harder!"**

Few farriers know more about common-sense shoeing than Lee Green. The Yucapia, Calif., farrier shares novel ways to make much more efficient use of your shoeing time while boosting the quality of your shoeing work. You'll pick up plenty of practical ideas to make your shoeing work more effective from the The Shoein' Shop owner!

**Hoof-Care Classroom #104 ...
"Computers Bring New Techniques,
New Technology."**

Two leaders in the high-tech farrier world will share a number of new and novel ways to manage your business for greater customer service and profitability.

1. "A WORLD OF KNOWLEDGE AT YOUR FINGERTIPS." Using the Internet to keep up on the newest hoof-care techniques and technology can help you boost your income and take better care of your clients' horses. Baron Tayler, site manager for The Farrier & Hoof-care Resource Center in Lebanon, Pa., reveals valuable Internet tricks and time-savers to help you access the latest information.

2. "PUTTING HIGH-TECH TO WORK IN YOUR FOOTCARE BUSINESS." Few equine professionals enjoy scheduling and rescheduling appointments, managing supplies, sending bills, collecting from late payers, documenting horse information, listing treatments and preparing taxes. Julie Schwalm of Backroads Data in Baldwin City, Kan., shows how to let your computer ease these burdens so you can spend more time adding value to your clients' horses. As a bonus, you'll learn how the new Palm compatible hand-held devices (PDAs) can save you plenty of valuable time and make your administrative duties more accurate, quicker and easier.

THE "SOUNDING BOARD"

A 9-member advisory committee of farriers, equine veterinarians and farrier suppliers is serving as a valuable "sounding board" to make this the best hoof-care event ever!

- ◆ **Dan Bradley, G.E. Forge & Tool, Grover Beach, Calif.**
- ◆ **Hilary Clayton, DVM, Mary Anne McPhail Equine Performance Center, Michigan State University, East Lansing, Mich.**
- ◆ **Mike DeLeonardo, CJF, Salinas, Calif.**
- ◆ **Dave Fergus, Centaur Forge, Burlington, Wis.**
- ◆ **Chris Gregory, CJF, FWCF, Heartland Horseshoeing School, Lamar, Mo.**
- ◆ **Henry Heymering, RJF, CJF, Frederick, Md.**
- ◆ **Donald Jones, CF, NC Tool Co., Pleasant Garden, N.C.**
- ◆ **Al Kane, DVM, Centers for Epidemiology and Animal Health, U.S. Department of Agriculture, Fort Collins, Colo.**
- ◆ **Scott Morrison, DVM, Rood & Riddle Equine Hospital, Lexington, Ky.**

3:00 to 6:00 p.m. "Product Knowledge Time."

Check out the latest products from leading farrier industry suppliers and talk over many new product uses with company experts at the Summit's trade show.

6:30 to 7:30 p.m. — *Invitation only.*

"International Attendees Reception." If you're an international attendee, network with other shoers and equine veterinarians who have come from around the world during this special welcome reception.

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FRIDAY, FEBRUARY 6

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8:00 a.m. to 5:00 p.m. "Registration Time."

8:00 to 8:05 a.m. "Quick Hoof-Care Conference Update."

8:05 to 8:55 a.m. "Best Shoeing Ideas From 125 Years Of Shoeing."

Three shoers share their insights into the very best shoeing ideas they've practiced in 125 total years of shoeing.

✕ **Fred Cleveland**, Middleburg, Va. Shoeing for 39 years, Cleveland shoes in the hunt country of northern Virginia along with 53 other farriers and 26 equine vets. He'll share his ideas on getting into specialized shoeing work.

✕ **John Sligh**, Reddick, Fla. Shoeing for 33 years, Sligh works mainly with hunters and jumpers. He's a down-to-earth shoer with plenty of practical shoeing ideas and has also handled the footcare of numerous racehorses, gaited horses, eventers and dressage horses.

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"The 24 Hoof-Care Roundtables will be extremely popular, because this is a phenomenal way to get people talking. Keeping the politics out of this event is another plus..."

—Blair Rains, Roberts, Wis.

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✕ **Eddie Watson**, Kenswick, Va. Shoeing for 56 years, Watson has had a major impact on the lives of many shoers. His promotion of basic shoeing skills along with integrity, honesty and everyday down-to-earth values will be of keen interest in showing you many new ways to grow your footcare business.

8:55 to 9:45 a.m.

"Radiographic Examination Of The Foot."

Even though they are one of the most common radiographic studies, Rich Redding says radiographs of the foot are often done poorly. The North Carolina State University equine veterinarian in Raleigh, N.C., will show farriers and vets how to utilize radiographs as an integral part of the management of normal feet as well as directing therapeutic shoeing for the abnormal foot.

In the abnormal foot, Redding says a thorough clinical examination should dictate and direct the type of radiographic studies that need to be made. He'll outline the standard five-view radiographic exam and show how additional views, different techniques using the same views and other special procedures such as a venogram may be necessary to completely assess a foot problem.

You'll learn why the quality of the radiographic exam depends on the use of proper equipment, proper technique and diligence by the veterinarian to provide a complete, exhaustive diagnostic study. Redding will also stress why sharing radiographic results with the farrier is essential.

9:45 to 10:00 a.m. "Time To Stretch."

10:00 to 11:0 a.m. "Why Form And Function Are Critical With The Hoof."

Andy Parks will provide a better understanding of the form and function of the equine digit to help you fully understand the pathological processes that occur along with their diagnosis and treatment. The equine veterinarian at the University of Georgia in Athens, Ga., says the form of the equine digit is the sum of the separate elements while function is the way that the digit works.

Parks will explain how understanding form helps in the diagnostic process by identifying structures involved in the pathological process and differentiating between a structure's normal and diseased state.

You'll learn why knowledge of normal function helps identify when and where extreme athletic endeavors may cause injury from excessive stresses or when normal athletic endeavors may cause injury due to poor conformation.

Parks will demonstrate how form and function may suggest a different diagnosis when one is not otherwise readily apparent. He'll also reveal valuable guidelines to help you undertake specific and symptomatic hoof therapy.

11:00 to 11:50 a.m.

"Now...Let's Switch To The Biomechanics."

When the hoof typically hits the ground like a hammer slamming onto concrete, Jeff Thomason says it sets up immense shock waves in the hoof wall and deeper structures. Building on the previous discussion by Andy Parks, this hoof researcher at the University of Guelph in Guelph, Ontario, maintains shock absorption in the hoof is so good that less than 10% of the total shock energy actually reaches the cannon bone.

Thomason demonstrates how shortly after impact at a racing gallop the weight of the horse's body pressed down on the hoof leads to forces that reach three times the horse's body weight. As a result, the impact shock and weight-bearing forces on the hoof are repeated 150 or more times a minute at racing speed. In an in-depth biomechanics analysis, Thomason explains how the hoof is built to handle this abuse and the impact it has on your hoof work.

12:00 to 3:00 p.m. **"Trade Show Hours."**

Lunch and beverages will be available for purchase in the trade show area so you can make the most of your time reviewing new products during this final session with footcare product suppliers.

3:15 to 4:05 p.m. **"4 More Highly Powerful Hoof-Care Classrooms."**

Pick the Hoof-Care Classroom topic that will have the biggest impact on your footcare work in 2004.

FOR LAST MINUTE SHOPPERS, HERE'S THE PERFECT CHRISTMAS GIFT"



If you're searching for that "extra special" Christmas present (or birthday gift) for your spouse, give them a trip to the Feb. 4 to 7 International Hoof-Care Summit in Cincinnati, Ohio.

Let us know if you'd like us to help you put together a "surprise Summit package" to place under the family Christmas tree. The result will be one very surprised — and excited — person when they open their presents on Christmas morning and find they'll be heading for Cincinnati for some great mid-winter hoof-care learning!

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"There's a real need to reach new people in the industry with a totally education program that doesn't have any shoeing contests..."
.....

—Donald Jones, NC Tool Co., Pleasant Garden, N.C.

**Hoof-Care Classroom #205 ...
"Selecting The Correct Shoe For Specific Navicular Syndrome Concerns."**

The first thing in choosing the correct shoe for navicular syndrome is to make sure the feet are balanced, the foot is supported all the way around and there is no thrush or contraction of the heels, maintains Walt Koepisch, Jr.

The owner of Dutchtown Forge in Belle Meade, N.J., says there are a wide variety of shoe choices for treating navicular syndrome. Koepisch evaluates devices used for treating navicular syndrome and explores the pros and cons of each. This is a solid refresher course in the basics of treating navicular syndrome with great advice on how to avoid all the confusion.

**Hoof-Care Classroom #206 ...
"When Horses Nutritional Supplements Are Needed For Hooves, Body Fluids, Joints."**

So you can better answer questions from shoeing clients, nutritionist Buck McColl will walk you through the importance of nutrition in proper hoof management. He'll also provide you with the essential ammunition to properly interpret feed tags and product labels and to evaluate other resources for obtaining essential nutritional information.

The Mobile Milling Service nutritionist from Thomasville, N.C., will explain how nutrition works in hoof health, the role of electrolytes and how you can help clients select joint supplements. You'll head home with a much better understanding of the impact of equine nutrition on hoof quality.

**Hoof-Care Classroom #207 ...
"Shoeing Show Horses With Compromised Feet."**

T.J. Jones believes 90% of footcare failures in the professional show horse business are due to over-shod and under-thought feet. The Boynton Beach, Fla., shoer says nothing is more demanding or stressful than the Grand Prix jumper or dressage horse competing week after week on the show circuit.

Jones, who served as the official farrier for the 2003 Pam American Games held in the Dominican Republic last summer, will explain why successfully shoeing at this level of competition means you must learn to shoe for each horse's individual conformation and not just for hoof problems. He'll explain why conformation of the horse provides the solution for soundness problems in a non-stop training and showing environment. You'll leave with a better understanding of what it takes to be a successful shoer at the top level of competition.

**Hoof-Care Classroom #208 ...
 “The Right Read On Radiographs.”**

Gain valuable insights from equine vets and farriers on your most troublesome footcare cases by bringing a set of radiographs from a problem foot for an on-the-spot evaluation by this panel:

- ✗ **Dave Ferguson** is a farrier from Cambridge, Md., who specializes in therapeutic shoeing.
- ✗ **Al Kane** is an equine veterinarian with the Centers for Epidemiology and Animal Health in the U.S. Department of Agriculture and an advisor for the Bureau of Land Management at Fort Collins, Colo.
- ✗ **Rich Redding** is an equine veterinarian at North Carolina State University in Raleigh, N.C.

4:15 to 4:45 p.m.

“Trimming To Uniform Sole Thickness.”

Mike Savoldi, a farrier from Shandon, Calif., finds trimming to uniform sole thickness lets the true foot reveal itself so form and function are optimal regardless of the breed or conformation. Savoldi developed this technique while serving 28 years as the resident farrier at California State Polytechnic University in Pomona, Calif.

Outlining uniform sole thickness concepts in full detail, he walks you through the impact it has on heel length, toe length, sole distortion, soft tissue damage based on hoof capsule pathology, P3 plane pathology and much more.

4:45 to 5:15 p.m.

“Tackling Gaits, Dealing With Gait Faults.”

Vets and farriers must not only balance horses according to their conformation and stance, but also trim and shoe for movement. Nate Allen, a veteran farrier and instructor at the farrier school at Mesalands Community College in Tucumcari, N.M., says it’s critical to fully understand both the movement of the horse and event requirements before developing a particular shoeing regime.

He outlines the natural and developed gaits of horses, including the sequence and timing of hoof beats for each gait. You’ll hear the latest thinking on gaits within specific riding disciplines, evaluate the challenges of shoeing to enhance these gaits, learn the common faults that occur within each gait and take home a list of valuable causes and cures for each type of gait fault.

5:15 to 6:05 p.m.

“1, 2, 3, 4, 5, 6, 7 Shoeing Case Histories.”

In this fast-paced windup to an exciting day of hoof-care education, Mike Wildenstein shares many observations from unique shoeing

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 “Thank you for holding this Summit
 in the middle of the country...”

—Todd Andrews, Walkerton, Ind.



AN EASY DRIVE. More than half of the U.S. population of farriers and equine veterinarians lives within a day’s drive of Cincinnati, which makes driving to the International Hoof-Care Summit an attractive option. But if flying is more your speed, the Cincinnati International Airport offers service on a number of different airlines. This includes Delta Airlines, the official air carrier for the Summit, which offers many domestic and international non-stop flights to Cincinnati.

case histories. He’ll analyze a number of interesting footcare situations along with the prescribed treatments that got these horses back into work and competition.

Shoeing successfully for 24 years in both the U.S. and Europe, the resident farrier at Cornell University has also recently received a Fellowship with honors from the Worshipful Company of Farriers in London, England.

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SATURDAY, FEBRUARY 7

7:15 to 8:15 a.m. — *Invitation only.*

International Horseshoeing Hall Of Fame,
 International Equine Veterinarian Hall Of
 Fame Breakfast.”

8:15 to 9:15 a.m. “Last Call ... ” 4 More Super
 Hoof-Care Classrooms.”

*Pick the Hoof-Care Classroom topic that will have the most
 impact on your work during 2004.*

**Hoof-Care Classroom #309 ...
 “Know Your Anatomy.”**

Few farriers understand all aspects of hoof anatomy as well as Mike Savoldi. A farrier from Shandon, Calif., who spent 28 years as the resident farrier at California State Polytechnic University in Pomona, Calif., he’ll provide all you’ll ever need to know about the function of anatomy when it comes to successful shoeing. This will be

a super learning experience and a great refresher session even if you already know a great deal about foot anatomy!

Hoof-Care Classroom #310 ... “When To Use Glue-Ons And How To Make Them Work.”

Attaching a shoe to a compromised equine hoof has challenged veterinarians and farriers for years. Stephen O’Grady, an equine veterinarian at The Plains, Va., will outline conditions that warrant a non-nailing alternative technique such as acute or chronic laminitis, extension hoof wall separations like white line disease, resections or avulsions, third phalanx fractures, poor hoof wall consistency and severely damaged heels that result from long toe and underrun heel syndrome.

O’Grady will introduce a new composite that’s been used with excellent results to attach shoes. He’ll also demonstrate a successful method that utilizes the ground surface and palmar and plantar perimeter of the foot, which differs from other glue-on methods that rely on the outer surface of the hoof wall. You’ll learn why using the ground surface and hoof perimeter is especially advantageous with glue-ons when there is significant hoof wall compromise or loss.

Hoof-Care Classroom #311 ... “Don’t Be Afraid Of Shoeing Long-Footed Horses.”

Jeff Ridley, a Leighton, Iowa, farrier who specializes in shoeing Arabians and Arabian crosses, says there’s a definite learning curve to working with long-footed horses. One of only two farriers to qualify for the AFA therapeutic shoeing endorsement, he’ll lead you through the basics of effectively trimming the feet and putting together shoe-and-hoof combinations for long-footed horses.


6 EASY WAYS TO REGISTER


 **PHONE** (800) 645-8455 (U.S. only) or (262) 782-4480 (with your credit card handy) to register for the February 4 to 7, 2004, International Hoof-Care Summit.

 **FAX** the registration form on Page 11 to (262) 782-1252.

 **MAIL** the registration form to: International Hoof-Care Summit, P.O. Box 624, Brookfield, WI 53008-0624.

 **E-MAIL** registration information to: info@lesspub.com. (Please include your credit card number and its expiration date.)

 **ONLINE** registration is available at the *American Farriers Journal* secure Web site: www.lesspub.com\IHCS for quick and easy signup.

 **PRINT** the International Hoof-Care Summit registration form off our Web site: www.lesspub.com\IHCS and fax the completed form to (262) 782-1252.

.....
“I like the idea that you are neutral and unbiased with a goal to simply promote more effective shoeing ideas. Once you get shoers talking, they start learning and you don’t get this at other events. *American Farriers Journal* has the credibility to do an all-industry conference, and you’re in the driver’s seat when it comes to footcare education. The guy or gal who has a keen interest in learning new shoeing techniques will be at this conference...”

—Russ Vanderlei, North Woods, Ill.

.....
Hoof-Care Classroom #312 ... “Tool Time.”

1. “EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT TOOL MAINTENANCE, BUT DIDN’T KNOW WHO TO ASK.” Through years of tool experience work as a farrier and consultant with G.E. Forge & Tool, Dan Bradley is the go-to guy when you have any questions regarding farrier tool maintenance.

The Lockwood, Calif., farrier will cover selection, use and maintenance of the hand tools that you use daily on the horse. He’ll show you what to look for when selecting tools, what do do when things go wrong and how to extend the life of your hand tools. You’ll learn new ways to get more life out of your tools and keep your hard-earned dollars for yourself.

1. “RASPING WITH EASE, ACCURACY, SAFETY AND EFFICIENCY.” In this back-to-basics session, Bob Peacock offers time-tested ideas for more effective rasping. The long-time farrier and owner of the Farrier Science Clinic in Hamilton, Ohio, will explain the critical differences in rasp styles and show you how to get the most efficient cuts with both sides of the rasp.

He’ll compare push vs. pull rasping, share new ways to clean your rasp and demonstrate the many benefits of using the four-way rasping pattern. Whether you’re a beginner or a 40-year veteran, you’ll find plenty of new ways to effectively use a rasp.

9:15 to 9:30 a.m. “One More Quick Break.”

9:30 to 10:20 a.m.

“Shoeing Older Horses For Comfort.”

Although therapeutic shoeing makes up most of the work done by Jim Ferrie, the Newmilns, Scotland, farrier says there comes a time when comfort is much more important than corrective shoeing with mature horses. The Fellow Of The Worshipful Company Of Farriers will share fresh ideas you can use in providing that extra special shoeing comfort to those older horses in your practice.

10:20 to 11:10 a.m.

“Diagnosing, Treating Various Hoof Infections.”

In the complicated footcare cases that includes numerous referrals from shoers, Scott Morrison sees numerous foot infections. A former

farrier, the equine veterinarian heads up the Rood and Riddle Equine Hospital footcare practice in Lexington, Ky.

In this show-and-tell presentation, Morrison reveals what he encounters in foot infections of the coffin bone, navicular bursa, joints and other critical areas of the hoof. For each type of infection, he'll outline valuable treatment options that include shoeing, surgery, essential aftercare as well as the prognosis for the horse.

11:10 to 11:59 a.m. "When It Comes To Hoof Balance, There's No Simple Answer!"

Some folks say hoof balance can't be defined, but Al Kane maintains that you know more about it than you think. The equine veterinarian and veterinary epidemiologist and advisor for the Bureau of Land Management's wild horse and burro program at Fort Collins, Colo., says many farriers and vets are familiar with the work on balance done from Dollar and Wheatley to Balch, Butler, Duckett and

others. In addition, he says good hoof balance information has been produced in recent years by researchers such as Clayton, Lindord and Tanaka.

His presentation reviews the research and theories from the past and offers a consolidated view of hoof balance to help you do a better job of balancing every foot. You'll head home with new answers to your most pressing concerns on hoof balance — always the most requested topic among footcare professionals today.

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"The mid-winter timing is perfect and *American Farriers Journal* has the resources to make this event work. I like the professional approach that you're taking with this event..."

—Henry Heymering, Frederick, Md.

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Here are 164 pages of in-depth "Hoof-Care Bonuses" ... a bonus worth one-third of your Summit registration fee.

Valuable references that deliver the latest hoof-care profit-building ideas.

TO EXPAND your hoof-care knowledge after you head home from the first annual International Hoof-Care Summit, here are three extremely valuable Hoof-Care Bonuses that you'll receive FREE.

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time and time again during the coming year, is jammed with plenty of hoof-care ideas. Use these reports to boost the quality of your hoof-care work and trim costs in 2004.

These 164 pages are an unbeatable hoof-care knowledge opportunity that you can't afford to be without!

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THIS BRAND new and exclusive 64-page hands-on hoof-care manual contains plenty of field-tested ideas and research data to help you handle your footcare work more effectively in 2004. Offering valuable materials from Summit speakers, it's a one-of-a-kind, no-nonsense, extremely valuable hoof-care reference guide aimed at expanding your knowledge during the coming year!

Bonus Value: \$69.95

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THIS NEVER BEFORE distributed 64-page report includes 18 in-depth articles on all aspects of navicular and navicular syndrome from research published in *American Farriers Journal*. One of the most comprehensive navicular reports ever produced, it reflects the thinking and observations of leading equine veterinarians, researchers and farriers.

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Bonus #3:

"They Shoe Horses, Don't They?"

THIS AWARD-WINNING historical booklet provides an informative, nostalgic and sometimes amusing look at the professional horse-shoer. Based on a unique Kentucky Derby Museum exhibit, the 36-page booklet looks back at the personalities involved in shoeing, early American shoeing prices, different style shoes, a remarkable full-color review of shoeing tools and much more from the early days of American horseshoeing. It's a super look at what makes your shoeing profession so great.

Bonus Value: \$16.95

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Delta Air Line is offering special rates for attendees of the International Hoof-Care Summit. For special meeting fares, call Delta at 1-800-241-6760. Refer to file 200661A

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You Told Us What You Need In The Way Of Hoof-Care Education. We Listened. Now, We're Delivering!

When we asked farriers and vets for specific topics and speakers for the International Hoof-Care Summit program, the result were overwhelming.

BASED ON HUNDREDS of valuable ideas that farriers and vets say they want in the way of hoof-care education, the program for the International Hoof-Care Summit offers you a unique learning experience. This all-industry event is being held from February 4 to 7, 2004, in Cincinnati Ohio.

DESIGNED TO MEET YOUR SPECIFIC FOOTCARE NEEDS, THE PROGRAM INCLUDES:

- ✓ 100% non-stop hoof-care learning spread out over 4 days.
- ✓ 47 1/2 hours of in-depth footcare training.
- ✓ 43 outstanding vets, farriers, and hoof researchers analyzing the latest equine footcare trends.
- ✓ 24 Hoof-Care Roundtables in which you'll discuss your most pressing concerns in "face-to-face" discussions with other farriers and equine veterinarians.
- ✓ 12 Hoof-Care Classrooms that zero in on the most critical problems you face in your daily footcare work.
- ✓ 7 general sessions featuring 23 speakers who'll provide the latest thinking on more effective hoof-care.
- ✓ 6 hours of uninterrupted trade show time when you'll see all of the latest equine related products and talk with company experts.

Based on what you've told us that you want and need in the way of hoof-care education, the International Hoof-Care Summit hosted by *American Farriers Journal* has been planned by footcare professionals for footcare professionals. Attending is a solid investment in the future of your hoof-care work!

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"People are hungry for shoeing knowledge that is unbiased, practical and without any politics involved..."

—Danny Ward, *Danny Ward Horseshoeing School, Martinsville, Va.*

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EARN CONTINUING EDUCATION CREDITS

Equine veterinarians and veterinary technicians can earn valuable continuing-education credits by attending the International Hoof-Care Summit in Cincinnati.

Details on the exact number of credits that can be earned will be determined once the program is approved by the Registry of Approved Continuing Education for the American Association of Veterinary State Boards.

"An exciting 4-day Summit offering hundreds of time- and \$\$\$\$-saving ideas you'll use immediately in your footcare business..."

SUMMIT COSTS ARE TAX DEDUCTIBLE!

The Internal Revenue Service offers a valuable tax deduction for International Hoof-Care Summit expenses. Since this event is a unique educational forum to maintain and improve your hoof-care skills, a 100% tax deduction is allowed for Summit expenses (registration fees, travel and lodging). Meal expenses may conference may qualify for a 50% federal tax deduction.

Books, Special Shoeing Reports, *American Farriers Journal* subscriptions and other educational materials (discounted sharply at the conference from normal rates) may also qualify for a full tax deduction.

—See U.S. Treasury Regulation 1.162.5